



DOWNTOWN MANAGEMENT BOARD

April 16, 2019

A special meeting of the City of Petoskey Downtown Management Board was held in the City Hall Community Room, Petoskey, Michigan, on Tuesday, April 16, 2019. The meeting was called to order at 5:30 P.M., and the following were

Present: S. Reginald Smith, Chairperson
Doug Buck, Vice Chairperson
Robin Bennett
Noah Marshall-Rashid
Brittany McNeil
Ben Slocum
Jessica Stubbs

Absent: Daniel Harris and John Murphy, Mayor

Also in attendance were Downtown Director Becky Goodman, City Manager Robert Straebel, Promotions Coordinator Andi Symonds and Downtown Events Committee members Philip-Kranig, Meyerson and MacKenzie.

Discuss Downtown Events Schedule with Events Committee

The Downtown Director reviewed that at the request of the Board a special joint meeting be scheduled with the Downtown Events Committee to review and discuss the Downtown Events schedule.

The Downtown Director gave a brief presentation that outlined the different kinds of events and the reasons for doing each event.

Board and Committee members discussed and provided input on the following events: Ladies Weekend, Holiday Parade, Winter Carnival, Petoskey Rocks and Ladies Opening Night. Board and Committee members concurred overall to create benchmarks for each event; think bigger and longer term and how goals will be accomplished; establish best practices for each event; and not to have dinners for less than 100 people.

There being no further business to come before the Downtown Management Board, the meeting was adjourned at 6:55 P.M.