



DOWNTOWN MANAGEMENT BOARD

November 21, 2017

A regular meeting of the City of Petoskey Downtown Management Board was held in the City Hall Community Room, Petoskey, Michigan, on Tuesday, November 21, 2017. The meeting was called to order at 7:00 P.M., and the following were

Present: Lawrence Rochon, Chairperson
S. Reginald Smith, Vice Chairperson
Robin Bennett
Doug Buck
Edward Karmann
John Murphy, Mayor
Jessica Stubbs

Absent: Craig Bell and Daniel Harris

Also in attendance was the Downtown Director Becky Goodman.

Approve Consent Agenda Items Downtown Management Board members discussed the first item of routine business, the October 24, 2017 regular session meeting minutes; acknowledgement of bills since October 24, 2017; and acceptance of the October expense and income reports as prepared by the Downtown Director.

Upon motion made and seconded, the October 24, 2017 regular session meeting minutes were approved; acknowledgement of bills since October 24, 2017 that totaled \$29,660.13; and expense and income reports for October were approved. Said motion was unanimously approved as submitted.

Approved Redevelopment Liquor License – 425 Michigan Street, LLC The Downtown Director reviewed that David Meikle on behalf of 484 Bennaville, LLC, submitted a Redevelopment Liquor License application for the property at 425 Michigan Street. The Director reviewed that the first step in the process is for the DMB to review the application and make a recommendation to City Council. The Downtown Director further reviewed that there has been recent discussion regarding another Redevelopment License previously issued in downtown; that the license was allowed to be put into escrow by the MLCC; and that this was not the original intent of the DMB when they initiated creating the Redevelopment License program. The Downtown Director said that she would be creating an agenda item regarding the subject for the December meeting.

Mr. Meikle gave a brief presentation on his application and proposed plan. He also stated that he had no intention of using his license seasonally and desired to be open year-round.

Board members discussed the current ordinance and regulations that the applicant and other license holders must follow with this specific liquor license. Comments were made regarding the desire to have businesses with this license open year-round.

Upon motion made and seconded, the DMB approved the Redevelopment Liquor License application submitted by David Meikle, 425 Michigan Street, LLC, and recommended to City Council for approval.

Hear Committee Reports

lot management project is stalled while agreement is being worked out; that parking data is being collected; that she is learning the parking software; and that the holiday meter sponsorship program is underway.

The Downtown Director reported on behalf of the Parking Committee and that she is reviewing costs for charging stations;

that the County parking lot management project is stalled while agreement is being worked out; that parking data is being collected; that she is learning the parking software; and that the holiday meter sponsorship program is underway.

The Downtown Director reported on behalf of the Events Committee and reviewed Ladies Opening Night successes; that Stafford's Holiday Parade is Saturday with the WineGuys as Grand Marshalls; that Holiday Open House is next Friday; and that the Winter Carnival is being planned.

The Downtown Director reported on behalf of the Marketing Committee and that the holiday catalog has been distributed; that there are Shop Small bags to encourage local spending; and that the holiday window decorating contest has begun.

In beautification, the Downtown Director reported that holiday decorations are up and downtown looks beautiful.

In economic enhancement, the Downtown Director reported that a new vape shop opened up on Park Avenue.

The Downtown Director further reported that the Strategic Plan is still in progress and that she will be attending Breakfast for Champions in early December.

There being no further business to come before the Downtown Management Board, the meeting was adjourned at 7:55 P.M.