



DOWNTOWN MANAGEMENT BOARD

October 24, 2017

A regular meeting of the City of Petoskey Downtown Management Board was held in the City Hall Community Room, Petoskey, Michigan, on Tuesday, October 24, 2017. The meeting was called to order at 7:00 P.M., and the following were

Present: Lawrence Rochon, Chairperson
S. Reginald Smith, Vice Chairperson
Craig Bell
Doug Buck
Edward Karmann
John Murphy, Mayor
Jessica Stubbs

Absent: Robin Bennett, Daniel Harris

Also in attendance was the Downtown Director Becky Goodman.

Approve Consent Agenda Items Downtown Management Board members discussed the first item of routine business, the September 19, 2017 regular session meeting minutes; acknowledgement of bills since September 19, 2017; and acceptance of the September expense and income reports as prepared by the Downtown Director.

Upon motion made and seconded, the September 19, 2017 regular session meeting minutes were approved; acknowledgement of bills since September 19, 2017 that totaled \$23,432.65; and expense and income reports for September were approved. Said motion was unanimously approved as submitted.

Hear Electric Car Charging Station Presentation Jim Vogt, ChargePoint Electric Car Charger representative, gave a presentation on charging stations for electric cars. Mr. Vogt reviewed statistics of future shifts to electric cars and demographics pertaining to the people who drive them and where they live.

Board members had various questions concerning the charging stations and also received information on operations.

Hear Committee Reports The Downtown Director reported on behalf of the Parking Committee and that the Committee is working on review of cash and office management systems that will be complete by the end of the year; that the Parking Committee Chair, Downtown Director and other City staff will meet with Bob Berg tomorrow to discuss a concept for the Darling Lot; that Emmet County contacted the Downtown Office to manage parking in the County Lot and an agreement is being prepared; and that City Council requested a report on outstanding balances for their November 20 meeting.

The Downtown Director reported on behalf of the Events Committee and reviewed Shopping Scramble successes; that the Committee is very active with the Holiday Parade, Winter

Carnival and organizing Petoskey Rocks; and that there is a lot of work to be done on securing sponsorships for various events.

The Downtown Director reported on behalf of the Marketing Committee and that the holiday catalog will be distributed by Thanksgiving; that the Committee reviewed blog and website data; discussed ways to develop Thanksgiving Saturday as a shopping day through the Shop Small effort; that the holiday window decorating contest has begun; and discussed potential fundraisers such as a holiday lighted trolley ride.

In beautification, the Downtown Director reported that holiday greens were ordered and will be installed on November 9.

In economic enhancement, the Downtown Director reported that Howard Street Properties completed infrastructure improvements at 308 and 312 Howard Street; that the Basket Shop on Bay Street has been purchased; and that there has been reputable interest concerning purchasing downtown buildings.

The Downtown Director also reported on behalf of the Design Committee and that there was discussion on signage for businesses located in alleys; holiday, fall and alley lighting; and recruitment of façade grant candidates.

The Downtown Director further reported that she met with Bay Harbor representatives on potential for trolley sponsorship and service; that the Strategic Plan is still in the works; and that she attended the MDA Conference in Bay City and was re-elected president of the organization.

There being no further business to come before the Downtown Management Board, the meeting was adjourned at 8:15 P.M.