



DOWNTOWN MANAGEMENT BOARD

March 10, 2015

A special meeting of the City of Petoskey Downtown Management Board was held in the City Hall Council Chambers, Petoskey, Michigan, on Tuesday, March 10, 2015. The meeting was called to order at 5:00 P.M., and the following were

Present: Lawrence Rochon, Chairperson
David Carlson
William J. Fraser, Mayor
Jason Keiswetter
Jessilynn Norcross
James M. Reid, Jr., Vice Chairperson
Jennifer Shorter
S. Reginald Smith

Absent: None

Also in attendance were the Downtown Director Becky Goodman, the Acting City Manager Alan Terry and Director of Parks and Recreation Allen Hansen.

Hear Presentation on Elks Lot, Pedestrian Pathway and Hemingway Statue

Parks and Recreation Director Allen Hansen gave a brief presentation on the Elks Lot, Pedestrian Pathway and Hemingway statue. Mr. Hansen outlined plans for the summer of 2015 that would add a van accessible parking space to the Elks Lot. This addition will eliminate two regular parking spaces. To further accommodate accessibility, there will be an opening cut through the hedge locating between the lot and Pennsylvania Park and pathway will be installed to connect to the non-motorized path that is planned to be installed along the rail corridor.

Mr. Hansen also reviewed the potential locations that are being considered by City Council for the Hemingway statue. The Board gave a consensus recommendation that its first two choices for a location would be in Pennsylvania Park or in the bump out at the corner of Bay Street and Park Avenue, facing the Perry Hotel. A second choice would be along the rail corridor near North Country Cycle Sports.

Review Parking Workshop Recommendations

The Downtown Director gave a brief presentation outlining parking recommendations from the Parking Committee. The recommendations were intended to comprehensively identify:

- a. Strategies or policies that would manage parking in ways that will increase turnover of spaces for customer use.
- b. Strategies or policies that can be quickly implemented that will relieve customer parking shortages in busy times of the year.
- c. Strategies or policies that will alleviate user anxiety.
- d. Solutions for providing residential/tiered/or special parking permits.
- e. Long term solutions for increasing the parking supply.

The Parking Committee recommendations included the following actions:

- a. Encourage permit and 10 hour meter parking by spending more enforcement hours marking tires.
- b. Remove the meters from the Park Garden Lot and make it permit parking only/free after 5:00 P.M.
- c. Create a Booting Policy.
- d. Finalize approval of increasing chronic abuser fines.
- e. Increase meter and fine rates.
- f. Eliminate free parking by metering all or most of the entire parking exempt district.
- g. Build a bike corral.
- h. Add striping to the streets in some of the outlying areas of downtown.
- i. Re-stripe Lake Street between Petoskey and Howard.
- j. Add 2 spaces on the NE corner of Division and Lake.
- k. Work with the County on decent and clear signage that says free parking on weekends, holidays, and evenings for their lots.
- l. Add a Winter Sports Park stop to the trolley route and promote off-site parking
- m. Change 2 hour meters in Petrie Lot to 3 hour meters.
- n. Offer valet parking service.
- o. Create a new sticker for meters.
- p. Stripe handicapped spaces and non-metered spaces on the street.
- q. Increase outreach of parking management information.
- r. Create tiered permit structure.
- s. Partner with the developer of the hole if at all possible.
- t. Contract with Walker Parking for an update to our parking study.
- u. Move ahead with a consultant to help us determine our options.
- v. Fully explore all funding opportunities available.

Board members discussed each recommendation and no action was taken. The Parking Committee will now re-visit each of these recommendations, taking into consideration Board comments, and moved ahead to prepare formal action items at the next DMB meeting. From there, the approved items will go forward to the City Manager for final approval.

There being no further business to come before the Downtown Management Board, the meeting was adjourned at 8:30 P.M.