



DOWNTOWN MANAGEMENT BOARD

November 4, 2014

A special meeting of the City of Petoskey Downtown Management Board was held in the City Hall Community Room, Petoskey, Michigan, on Tuesday, November 3, 2014. The meeting was called to order at 7:00 P.M., and the following were

Present: Liz Ahrens
David Carlson
William J. Fraser, Mayor
Jessilynn Norcross
James M. Reid, Jr., Vice Chairperson
Jennifer Shorter
S. Reginald Smith

Absent: Lawrence Rochon, Chairperson and Jason Keiswetter

Also in attendance was the Downtown Director Becky Goodman and Downtown Promotions Coordinator Kate Manthei.

Deny PAVB Event Street Closure -
2015 "Back to Bricks" Car Show Tour

The Downtown Director reviewed that at the October Board meeting a recommendation from the Parking Committee in response to a request from the Petoskey Area Visitors Bureau (PAVB) to close the streets for the purpose of hosting the 2015 "Back to the Bricks" promotional car tour was presented. Board members and audience members felt more information should be available before a decision was made on the matter. Staff was directed to request that the organizers allow more time for research and deliberation before a commitment was made.

The Downtown Director reviewed that the Back to the Bricks Committee gave the Board another 10 days to decide if Petoskey would be a stop on their 2015 tour; that 250 cars are expected for next year's event; that there is very little work for staff for this event; that downtown staff sought responses from other communities concerning this matter; and that a survey was sent to downtown businesses asking for opinions regarding closing the streets for this show.

Board members discussed this potential event and the pros and cons to closing off the streets. Upon motion made and seconded to close the streets, the motion failed based on the following vote:

AYES: Reid, Smith, Shorter (3)
NAYS: Ahrens, Carlson, Fraser, Norcross (4)
ABSENT: Keiswetter and Rochon

Board members concurred by unanimous voice vote to propose to the Back to the Bricks committee an alternative location such as the waterfront or a parking area.

There being no further business to come before the Downtown Management Board, the meeting was adjourned at 7:45 P.M.